

advertisement feature

Unknown stains and chewing gum:

The battle scars of a well used entrance!

Having the right entrance matting can play a critical role in the efficient running of a busy shopping centre by reducing cleaning expenditure, extending the life of expensive flooring and helping to reduce the risk of slip accidents. And just as an old, worn entrance matting installation that's battle scarred by unknown stains and chewing gum can create a wrong first step for visitors, so a clean and effective matting installation can help to create an excellent first impression.

An effective matting system can help to combat all manner of maintenance problems and potentially dangerous situations, and one centre to reap the benefits of installing such a system is the Pentagon Shopping Centre in Chatham. New matting systems were needed at its entrances to help combat the issues of moisture and dirt brought in by the many pairs of feet that visited the centre every day, and Syncros was asked to find the best solution to meet the needs of the centre.

Jay Kent, Deputy Centre Manager, explained: "We had a number of challenges that the matting need to satisfy, and top of the agenda was effective moisture removal to prevent slips, as the health & safety of our visitors is a key priority. We also wanted an aesthetically pleasing solution, to help create a positive first impression to visitors."

Following a site survey, Syncros recommended Milliken Obex modular matting, which is specifically designed for high traffic areas. Available as either a primary scraper mat (Milliken Obex Prior) or a textile insert matting (Milliken Obex Forma) which has a choice of 8 colours, both mat tiles can be interlinked and used in a single installation. They're also both



The Pentagon Shopping Centre, Chatham

available in a choice of open or closed construction and thicknesses creating a very strong, easy to clean and interchangeable matting solution. This latter feature has proved to be invaluable in countless installations, as it allows badly soiled tiles to



Drake Circus, Plymouth

be removed and replacement tiles easily fitted in their place. It also allows the tiles to be moved around and rearranged to ensure all areas of the installation receive equal wear, so increasing the lifespan of the installation.

"We were really pleased with the installation and the results" commented Jay, "so much so, that Syncros have now installed the product in all our entranceways, with the final installation completed just a few weeks ago. It's a really robust, hard wearing product, and in terms of maintenance it cleans up really well, and very easily".

Ensuring that the matting solution chosen will stand up to the daily rigours of shopping centre life, as well as being easy to clean is an absolute must, as Nigel Poulson, Operations Manager of Plymouth's Drake Circus agrees. Drake Circus have also undergone a recent programme of replacing their entrance matting with Milliken Obex



Entrance matting helps to create a welcoming first impression

Forma, supplied and installed by Syncros. "12 months after installation, the matting looks great, and when its steam cleaned each month, it's even returned to looking brand new!"

With similar challenges faced by the majority of centres, the experience gained from supplying and installing entrance matting systems to over 100 shopping centres across the UK ensures Syncros recommend and install solutions that really are fit for purpose.

As the name suggests, Syncros Entrance Matting Systems are experts in the supply and installation of entrance barrier matting, and have been supplying shopping centres and retail sites since 1995. The comprehensive service includes site surveys, consultation and advice on the right matting solution for the site, as well as expert installation and advice on maintenance. With a combination of knowledge, skill, value for money and attention to detail, Syncros ensure your matting requirements are delivered on time and within budget, and with finance options also available, a new matting installation could work out to be more cost effective than you think!

For further details, contact Syncros on **01234 314314** or email sales@syncros.co.uk www.syncros.co.uk

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